



ANNUAL BULL AND FEMALE SALE
WEDNESDAY, MARCH 30, 2022
ON THE FARM, LA RIVIERE, MB



**ANNUAL BULL AND
FEMALE SALE
MARCH 30, 2022 AT 1 PM
LA RIVIERE, MANITOBA**

AUCTIONEER...

• Chris Poley 306-220-5006

RINGSIDE...

• Shane Michelson 403-363-9973
• Ben Wright 519-374-3335

SALE DAY PHONES...

• Shane Michelson 403-363-9973
• Ben Wright 519-374-3335
• Jeff Cavers 204-242-4448
• Keegan Blehm 204-384-6913
• Bert McDonald 204-212-0722
• Jon Wright 306-807-8424

INSURANCE...

Keystone Livestock Insurance
Lois McRae 204-728-3058

CATALOGUE CREATED BY...

Today's Publishing 306-933-4200

ACCOMODATIONS...

Call-Inn's Hotel (Pilot Mound) 204-825-2800

ONLINE BIDDING....

Internet Bidding Available

D L M S
www.dlms.ca

For more information call DLMS:
Mark Shologan 780.699.5082 or
DLMS Purebred Team 780.991.3025

JOIN US at 12:00 PM for lunch catered by "Two Old Crows" BBQ and Smokehouse

Viewing of bulls and shared hospitality is welcomed anytime. Give Jeff a shout!



Welcome Everyone...

It's amazing the thoughts and ideas that come to mind at 4 am, as you are walking through the pregnant pens checking in on all the soon to be mommas. I'm famous for remembering and recalling things that people have said in passing, different quotes and concepts I have seen or read a few days after the fact. The "BEES" in my head are constantly buzzing, and they seem to really come alive during these early morning hours.

Lately, I have been ruminating over something a fellow cattle producer said during one of our last visits. He made the comment, "Well, I guess it's all in how you measure success!"

"POW!" This hit me!

Success! It's one of those words that holds a variety of meaning and a world of clout.

Success is a journey, needing a goal with a plan. A passion, and a drive for what it is you do. It flourishes with consistency, focus, knowledge and perseverance in how you execute those fine details of your day to day.

In the cattle industry success can be seen through many pairs of glasses; maybe it's a rewarding, high number count of calves after an excessive winter season. What about heavy weights and high prices at the auction barn when it comes time to ship those calves. Working to develop and expand your program with relevant, highly productive females that elevate your herd. It could also be finding that perfect herd bull who will make next years calf crop out shine this years. Perhaps, selling an animal at an unexpected high price at a sale you support, or being recognized by your peers for making it to the top of your breed and bringing home the banner. These are all paramount achievements. For me, I see our industries success in its people. The people who work on the front lines dealing with protocols, mandates, regulations and the government. Striving to ensure that Canadian Beef is lucrative, supported and protected. It's the people who dedicate their careers to advocating for all agriculture sectors, by educating society that we are not the enemy. It's the truckers who transport our animals and our products from province to province. All the men and woman who keep our auction barns and exhibition halls alive and running. The

people who connect us through shows, sales, photographs/videos and catalogues. However, beyond a shadow of doubt, the most important part of all of our industries success, is YOU! The producer! The meat and potatoes of our business. YOU the producer take the risks! YOU make the sacrifice! YOU put a piece of yourself into everything you do to create a food product that safely feeds the world. YOU, are the success to the Canadian Beef industry. Jeff and I have always set our goals, and created a plan that makes YOU, the producer, the centre of our success. We hold our relationships with our bull customers in high regards and are proud to support their programs year after year.

This years bull pen has a little something for everyone, no matter what your preferences and needs are. We have exceptional robust, stout, deep meat machines with thick curly hair and long, smooth, big bellied muscular herd sires that walk like a dream. Be sure to read up on which bulls the Cavers Boys have picked from the pen this year as their favourites. These young men know what they're talking about and have a keen eye for great cattle. The variety is exceptional. The quality, structure and soundness of the bulls falls nothing short of C2's stringent standards.

Holding all those strong traits, that have proven prominent success over the years, we graciously welcome back Bert and Judy of JMB Charolais. Continuing to offer prime examples of what consistency and hard work can do, their offering of "Diesel 802F" yearling bulls are quick to impress. Don't miss out on the fantastic items in the the MJCA fundraising auction at the start of the sale. The kids are already planning for 2023 CCYA in Brandon. C2 Charolais' program remains Accurate and Transparent; always Real, Honest and Genuine.

We continue to talk the talk, and walk that walk, as producers, just like YOU! And do so PROUDLY! Guaranteeing our program and your purchase with a handshake.

Come early on sale day morning to view the bulls and enjoy lunch with us. We are excited to FINALLY see everyone again.

- Cheers, Jackie

From The Desk AT T Bar...

Welcome to the 4th Annual C2 Charolais Bull and Female Sale, March 30, 2022 at the farm, La Riviere, Manitoba. Hosted by a wonderful farm family operation "where the customer is king!" The Cavers family is dedicated to the Charolais breed and the livestock industry... members of the Verified Beef Production Plus thus very aware of the product required by the beef industry. Again, this year, their friends and guests, Bert and Judy MacDonald, JMB Charolais have consigned to this event.

What an exciting group of bulls to select from! Sons of Resurrection, Innovation, Fearless, Gary and Maverick each with their own genetic identity, yet very similar in body structure. Let us not forget the sons of Diesel from the folks at JMB. The bulls have awesome birth weights yet are full of performance, muscle, testicle and hair. Whether you are looking for a power bull for your cows or a calving ease bull for the heifers, the uniformity of the offering gives you plenty of selection to choose from. The boys have made their picks, now it's time for you to make yours!

Plan to stop by the farm any time prior the sale... view the bulls and their mothers or give Jeff a call and he will recommend the bulls that will fit your breeding needs. By the way, don't miss the heifers out of the replacement pasture... they are foundation material.

Plan to be with us on March 30th for your C2 sire whether it be with us in person, online or on the phone. We have graded the entire offering so feel free to give any of the T Bar C Team a call and we will be pleased to assist you in a professional and confidential manner with your selections.

Chris Poley



Chris
306-220-5006



Shane
403-363-9973



Ben
519-374-3335



Box 2330, Warman, Saskatchewan S0K 4S0
Ph: 306-933-4200 Fax: 306-934-0744
info@tbarc.com www.buyagro.com



Fundraising Auction

All proceeds donated to the Manitoba Junior Charolais Association

- 1) A summer cattle shoot with Prairie Pistol Designs;
Donated by C2 Charolais



- 2) Leo Gangster 10G
Selling 2 packs of 5 straws of semen
Donated by Hidden Lake Stock Farm



CCA Scholarships:

If you are using registered Charolais bulls, your children are eligible to apply for a Canadian Charolais Association Scholarship. For Complete details, go to www.charolais.com Charolais scholarships are also available from your provincial associations. Check out their websites at www.charolaisbanner.com for more information

C2 Health Protocols

CALF HERD HEALTH...

- Birth: Inforce 3, Selenium, Totrazuril
- 1 month of age: Pyramid 5 + Presponse
- Early processing/ out to pasture: Covexin 8, Express 5/ Sommugen, Ivermectin
- Weaning: Covexin 8, Express 5/Sommugen, Ivermectin

COW HERD HEALTH...

- Pre-Breeding: Express FP 10
- Pre-Calving: Scourguard, Ivermectin
- Bred Heifers: Scourguard, Booster
- All vitamins and minerals are fed through a TMR ration

BULL HERD HEALTH...

- Pre-Breeding: 10FP, Covexin 8
- Off season: Ivomectin
- All vitamins and minerals are fed through a TMR ration.

C2 Added Value

After a cold winter, it is important to have your bulls semen tested and evaluated prior to breeding season. It's an easy way to set your program up for success, and we want nothing more than the very best for our valued customers. So, why not let us pick up the tab?

C2 Charolais will pay for you to have this done!

Take any previously purchased C2 bull and get him checked by a licensed veterinarian. Grab a copy of the test. The test must be dated, have completed results, the veterinarian's signature and bull tattoo. Show us the test on or before March 30, then give us the invoice!

We want to ensure that all your breeding needs are taken care of. Finding you a suitable replacement if needed, when the selection is at its best. We value your purchase, now and into the future.

Verified Beef Certification

The spotlight is constantly being shined on livestock producers in the ways of ethical management and food safety. Becoming certified in our national Verified Beef Program this year, brings credibility to our practices and actions and accountability to our customers. We feel this program to be an important part in establishing the standards that the Canadian beef industry is known to have.



Reference Sires



JMB *Fisher* **604D**
PMC698881 JMB 604D 01/19/2016



HTA *Tandem* **535C**
QPMC367863 HTA 535C 01/19/2015



Beck's *Innovation* **939G**
PMC773060 BECK 939G 02/02/2019



Sparrows *Resurrection* **905G**
PMC776188 SB 905G 01/10/2019



HRJ *Gary* 979G
PEMC772721 HRJ 979G 01/28/2019



SLC *Fearless* 828F
PMC753246 SLC 828F 01/27/2018





1

C2 *Jose* 10J

PMC817881 JCAV 10J 01/11/2021

PRO-CHAR WINCHESTER 6D
SPARROWS RESURRECTION 905G
SPARROWS DANA 421E

WC DOUBLETREE 2009 P
PRO-CHAR WINNING GOAL 51B
WINN MANS SKAGGS 663X
SPARROWS DANA 421Y

LT DEL REY 6161 P
C2 MISS ESTELLE 33G
C2 ESTELLE 43E

LT LONGNECK 3031 PLD
LT MAXINE 7908 ET
ELDER'S ARMAGEDDON 148A
C2 MISS 33A

EPDS	CE	BW	WW	YW	MILK	MTL
	12.9	-4.6	42	84	26	47

BW: 72 lbs. WW: 730 lbs. ADJ 205 DW: 734 lbs.

POLLED

Jose has it goin' on! Hip, top, HAIR in the total calving ease package.



2

C2 *Jack Of Hearts* 3J

PMC828661

JCAV 3J

01/05/2021

LT PATRIOT 4004 PLD
LT NATIONWIDE 8455 PLD ET
 LT BRENDA 2184 PLD

LT LEDGER 0332 P
 LK MISS RIO 2119
 LT BRIDGER 9191 PLD
 LT BRENDA 8034 PLD

JWX STERLING SILVER 313U
JWX MISS PRISS 620Y
 JWX MISS PRISS 20S

BAR J SILVERADO 14S
 JWX MISS KRYPTO 130N
 SOS POLLED DETONATOR 8M
 FFBB MISS PRISS PLD 237M

EPDS	CE	BW	WW	YW	MILK	MTL
	5.6	1.0	50	93	18	43

BW: 80 lbs. WW: 694 lbs. ADJ 205 DW: 621 lbs.
POLLED

3

C2 *Jumpstart* 4J

Applied For JCAV 4J 01/06/2021

WC DOUBLETREE 2009 P
HRJ MAVERICK 556C
 PRO-CHAR CASSY 32A

LT LONG DISTANCE 9001 PLD
 WC PRAISE 0058 P
 SPARROWS KINGSTON 139Y
 CST MISS CASTINE 7S

EATONS ON THE RECORD 61669
C2 BLAKE 112G
 EATONS BLAKE 70789

EATONS ON THE RECORD 20034 P
 EATONS MISS BLAKE 20937 POLL
 EATONS PAYROLL 20046 POLLED
 EATONS MISS BLAKE 6753

EPDS	CE	BW	WW	YW	MILK	MTL
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BW: 60 lbs. WW: 556 lbs.

POLLED





4

C2 *Jay-Z* 8J

PMC828671

JCAV 8J

01/09/2021

CCC WC RESOURCE 417 P
WC UNCHARTED 7328 P
 WC BRENDA 4035 P

LT RUSHMORE 8060 PLD
 WC CCC BLUE GIRL 1528 P
 WC CAPITAL GAIN 2220 P ET
 WC BRENDA 2005 P

JMB FISHER 604D
C2 MISS PRISS 2G
 JWX MISS PRISS 620Y

KRF WHAT-A-BOY 104Y
 JMB MS OAKRIDGE 849U
 JWX STERLING SILVER 313U
 JWX MISS PRISS 20S

EPDS	CE	BW	WW	YW	MILK	MTL
	2.8	3.0	59	107	16	46

BW: 88 lbs. WW: 675 lbs. ADJ 205 DW: 679 lbs.
POLLED

5

C2 *Javi* 13J

PMC830700

JCAV 13J

01/13/2021

PRO-CHAR WINCHESTER 6D
SPARROWS RESURRECTION 905G
 SPARROWS DANA 421E

WC DOUBLETREE 2009 P
 PRO-CHAR WINNING GOAL 51B
 WINN MANS SKAGGS 663X
 SPARROWS DANA 421Y

LT DEL REY 6161 P
C2 CUPID 8G
 C2 CUPID 90E

LT LONGNECK 3031 PLD
 LT MAXINE 7908 ET
 WINN MANS LANZA 610S
 DIAMOND R LADY CUPID 6X

EPDS	CE	BW	WW	YW	MILK	MTL
	10.0	-2.4	44	92	28	50

BW: 82 lbs. WW: 600 lbs. ADJ 205 DW: 621 lbs.
POLLED





6

C2 *Julius* 9J

PMC830703 KEYS 9J 01/11/2021

LT RUSHMORE 8060 PLD
LT AFFINITY 6221 PLD
LT ATHENA 1247

LT RIO BRAVO 3181 P
LT BRENDA'S EASE 3055PLD
WINN MANS LANZA 610S
LT SILVER ATHENA 7123 P

EPDS	CE	BW	WW	YW	MILK	MTL
	14.2	-4.2	39	81	26	46

PRO-CHAR WINCHESTER 6D
STEPPLER MISS 148G
STEPPLER MISS 255E

WC DOUBLETREE 2009 P
PRO-CHAR WINNING GOAL 51B
SPARROWS BRAXTON 519C
STEPPLER MISS 250Y

BW: 80 lbs. WW: 565 lbs. ADJ 205 DW: 587 lbs.

POLLED
Julius is a stylish and correct calving ease stud.
Owned by Fischer and Lukas



7 C2 *Juggernaut* 11J

APPLIED FOR JCAV 11J 01/11/2021

SPARROWS BRAXTON 519C
BECK'S INNOVATION 939C
BECK'S EVA 13D

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
BECK'S BOUNTY 206Z
BECKS EVA 30B

PE	CE	BW	WW	YW	MILK	MTL
	10.2	-3.1	41	80	26	47

ELDER'S ARMAGEDDON 148A
C2 KENZIE 11D
KCM KENZIE 282Z

SPARROWS NIXON 111Y
ELDER'S TIERRA 895T
WHITECAP LAREDO 232T
KCM KENZIE 872U

BW: 80 lbs. WW: 780 lbs. ADJ 205 DW: 719 lbs.

Polled

Juggernaut has an impressive herd bull look. Masculine and hairy, keep every female off of him!



8

C2 *Ja-Rule* 15J

PMC828675 JCAV 15J 01/15/2021

CCC WC RESOURCE 417 P
WC UNCHARTED 7328 P
WC BRENDA 4035 P

LT RUSHMORE 8060 PLD
WC CCC BLUE GIRL 1528 P
WC CAPITAL GAIN 2220 P ET
WC BRENDA 2005 P

BW: 88 lbs. WW: 670 lbs. ADJ 205 DW: 687 lbs.

EPDS	CE	BW	WW	YW	MILK	MTL
	2.7	2.7	62	109	16	47

JMB FISHER 604D
C2 CONNIE 15G
HTA CONNIE 270Z

KRF WHAT-A-BOY 104Y
JMB MS OAKRIDGE 849U
WINN MANS QUIGLEY 539X
HTA CONNIE 408P

POLLED

Ja-Rule is long long LONG. His dam is an absolute standout!



9

C2 *Jedi* 19J

PMC828677

JCAV 19J

01/16/2021

PRO-CHAR WINCHESTER 6D
SPARROWS RESURRECTION 905G
SPARROWS DANA 421E

WC DOUBLETREE 2009 P
PRO-CHAR WINNING GOAL 51B
WINN MANS SKAGGS 663X
SPARROWS DANA 421Y

ELDER'S ARMAGEDDON 148A
C2 MISS IMAGE 87E
C2 MS IMAGE 55Z

SPARROWS NIXON 111Y
ELDER'S TIERRA 895T
HIGH BLUFF HANK 41R
LECA MS IMAGE 76R

EPDS	CE	BW	WW	YW	MILK	MTL
	6.3	-0.9	49	96	28	52

BW: 90 lbs. WW: 650 lbs. ADJ 205 DW: 635 lbs.
POLLED

10 C2 *Jackie Boy* 29J

PMC828681

JCAV 29J

01/20/2021

SPARROWS AQUARIUS 493B
SLC FEARLESS 828F
RAINALTA KRYSTAL 22A

WINN MANS SKAGGS 663X
SPARROWS ANGEL EYES 458X
HTA VEGAS 134Y
PRAIRIE COVE MISS 9X

HRJ CROWD FAVOURITE 515C
HRJ FEELING CRAZY 821F
HRJ CALL ME CRAZY 535C

SPARROWS KINGSTON 139Y
HRJ MISS PARIS 7S
WC DOUBLETREE 2009 P
CLEAR LAKE ELVIRA 191Y

EPDS	CE	BW	WW	YW	MILK	MTL
	5.5	0.8	42	85	23	44

BW: 70 lbs. WW: 614 lbs. ADJ 205 DW: 609 lbs.
POLLED





11

C2 *Jace* 21J

QPMC830699

JCAV 21J

01/16/2021

WC DOUBLETREE 2009 P
HRJ MAVERICK 556C
PRO-CHAR CASSY 32A

LT LONG DISTANCE 9001 PLD
WC PRAISE 0058 P
SPARROWS KINGSTON 139Y
CST MISS CASTINE 7S

HTA TANDEM 535C
C2 MISS COWGIRL 79G
C2 COWGIRL 88C

HTA BRAVIA 855U
HTA PURITY 89X
ELDER'S ARMAGEDDON 148A
STEPPLER MISS 167Z

BW: 94 lbs. WW: 636 lbs. ADJ 205 DW: 662 lbs.

EPDS	CE	BW	WW	YW	MILK	MTL
	10.2	-1.7	39	73	25	44

POLLED

Jace is one unique individual. I'm envious of the "flow". Dark red, thick, deep, and moderate.



12 C2 *James Bond* 34J

PMC828683 JCAV 34J 01/22/2021

DWK TILL'S ECHO 3N
ROSSO DOUBLE DOWN 8Z
 ROSSO MS MARYANNE 10U

MARTEL
 JRR CLASSIQUE TILLY602F
 LT WESTERN SPUR 2061 PLD
 ROSSO MS BLOSSOM 26S

STEPPLER 92W
C2 MISS CADENCE 39C
 C2 MISS 15A

SPARROWS SANCHEZ 715T
 STEPPLER MISS 133P
 SODER RHAPSODY 501X
 C2 MS 7W

EPDS	CE	BW	WW	YW	MILK	MTL
	5.3	-0.1	41	90	24	44

BW: 90 lbs. WW: 654 lbs. ADJ 205 DW: 615 lbs.
POLLED

13 C2 *Timmy Smits* 41J

PMC828690 JCAV 41J 01/23/2021

HTA WHITEHOT 105A
EVC HOT KING 24D
 EVC MISS UNIVERSE 86X

KJP SKY FIRE 51T
 SPARROWS PRISCILLA 8735W
 GDSF SECOND CHANCE 22U
 EVC MISS 91T

PCC NAVIGATOR 403P
CSS LADY NAVIGATOR 54Y
 CSS LADY GRIDMAKER 48U

MX COUGARHILL HANK 720G
 PRAIRIE COVE MISS 802H
 KAYR GRID GRID IRON 400S
 CSS LADY FIRST WIND 27N

EPDS	CE	BW	WW	YW	MILK	MTL
	4.3	2.9	39	82	23	43

BW: 94 lbs. WW: 692 lbs. ADJ 205 DW: 660 lbs.
POLLED





14 C2 *James Dean* 42J

MC828692 JCAV 42J 01/23/2021

PRO-CHAR WINCHESTER 6D
SPARROWS RESURRECTION 905G
 SPARROWS DANA 421E

ELDER'S ARMAGEDDON 148A
C2 KENZIE 55C
 KCM KENZIE 282Z

WC DOUBLETREE 2009 P
 PRO-CHAR WINNING GOAL 51B
 WINN MANS SKAGGS 663X
 SPARROWS DANA 421Y

SPARROWS NIXON 111Y
 ELDER'S TIERRA 895T
 WHITECAP LAREDO 232T
 KCM KENZIE 872U

EPDS	CE	BW	WW	YW	MILK	MTL
	6.6	-0.9	42	85	27	48

BW: 96 lbs. WW: 662 lbs. ADJ 205 DW: 625 lbs.
HORNED

15 C2 *Jude Law* 48J

PMC828701 JCAV 48J 01/25/2021

SPARROWS AQUARIUS 493B
SLC FEARLESS 828F
 RAINALTA KRYSTAL 22A

SOS HOME GROWN 15C
SOS FANTASY 12F
 STEPPLER MISS 144Z

WINN MANS SKAGGS 663X
 SPARROWS ANGEL EYES 458X
 HTA VEGAS 134Y
 PRAIRIE COVE MISS 9X

WINN MANS CHAVEZ 826Y
 SOS SPRINGSIDE'S ADELE167
 SPARROWS SEMINOLE 927W
 STEPPLER MISS 153U

EPDS	CE	BW	WW	YW	MILK	MTL
	4.1	1.2	42	82	17	39

BW: 92 lbs. WW: 624 lbs. ADJ 205 DW: 631 lbs.
POLLED





16 C2 *Jimmy Fallon* 46J

PMC828695 JCAV 46J 01/25/2021

LT PATRIOT 4004 PLD
LT NATIONWIDE 8455 PLD ET
LT BRENDA 2184 PLD

LT LEDGER 0332 P
LK MISS RIO 2119
LT BRIDGER 9191 PLD
LT BRENDA 8034 PLD

EPDS	CE	BW	WW	YW	MILK	MTL
	7.5	-1.5	48	92	17	41

MERIT ROUNDUP 9508W
C2 KATE 49C
LECA MS KATE 71L

MXS VERMILLION 527R
MERIT YOLANDA 7244T
EVC HOT KING 24D
LECA MS RATE 2H

BW: 94 lbs. WW: 668 lbs. ADJ 205 DW: 637 lbs.

POLLED

Jimmy Fallon is wide based and balanced from nose to tail. Hard to fault.



17 C2 *Johnny Cash* 53J

PMC828707 JCAV 53J 01/27/2021

SPARROWS AQUARIUS 493B
SLC FEARLESS 828F
 RAINALTA KRYSTAL 22A

HTA TANDEM 535C
C2 MISS IMAGE 81F
 C2 MS IMAGE 55Z

WINN MANS SKAGGS 663X
 SPARROWS ANGEL EYES 458X
 HTA VEGAS 134Y
 PRAIRIE COVE MISS 9X

HTA BRAVIA 855U
 HTA PURITY 89X
 HIGH BLUFF HANK 41R
 LECA MS IMAGE 76R

EPDS	CE	BW	WW	YW	MILK	MTL
	6.1	0.6	41	76	23	43

BW: 96 lbs. WW: 702 lbs. ADJ 205 DW: 750 lbs.
POLLED

18 C2 *John Malkovich* 57J

APPLIED FOR JCAV 57J 01/29/2021

SPARROWS BRAXTON 519C
BECK'S INNOVATION 939G
 BECK'S EVA 13D

EATONS CAMPAIGN 20170
EATONS LOZEAU 70846
 EATONS MISS LOZEAU 41121 POLL

WINN MANS SKAGGS 663X
 SPARROWS CASINA 121X
 BECK'S BOUNTY 206Z
 BECK'S EVA 30B

EATONS DOLE 9332
 EATONS MC KENSEY 51016
 EATONS BOOMER 10449 POLLED
 EATONS MISS LOZEAU 10651

PE	CE	BW	WW	YW	MILK	MTL
	9.2	-2.8	33	68.5	20.5	37.8

BW: 74 lbs. WW: 598 lbs. ADJ 205 DW: 615 lbs.
POLLED





19 C2 *John Wayne* 59J

PMC828712 JCAV 59J 01/29/2021

WINN MANS LANZA 610S
SPARROWS KINGSTON 139Y
 SPARROWS DELIGHT 374P

SPARROWS DURANGO 585P
 WINN MAN MERIT 036K
 SPARROWS MATADOR 7K
 SPARROWS DELIGHT 74L

ELDER'S PLATINUM 196X
C2 MS 14Z
 DRD CHIMES 35R

MXS OPTIMUM 813U
 ELDER'S SILVER DIXIE 831U
 LT WYOMING WIND 4020 PLD
 BORDERLANDS HARMONY 35L

EPDS	CE	BW	WW	YW	MILK	MTL
	2.4	1.0	35	72	26	44

BW: 98 lbs. WW: 608 lbs. ADJ 205 DW: 598 lbs.
POLLED

The Cowman's Formula

Increase in pounds per calf from a top
 performance bull
 X number of cows bred to him per year
 X number of years to keep the bull
 X expected selling price of calves
 = Additional dollars you can pay for a better bull

Example: A bull who will add 30 lbs. to the weaning weight of each of his calves, mated to 25 cows per year for 4 years, and you sell his calves for \$1.00 per pound. 30 lbs x 25 cows = 750 x 4 years = 3000 x \$1.00/lbs. = \$3,000.00 This bull is worth \$3,000.00 more than the average bull who will keep your weaning weights the same. Take this formula and put your own figures in and see what you can afford to pay. This equation does not take into consideration the increase in value due to calving ease, higher quality replacement heifers, yearling growth, feedlot gain and improved carcass quality.



20

C2 *Jeremiah* 62J

PMC817880

JCAV 62J

01/30/2021

SPARROWS AQUARIUS 493B
SLC FEARLESS 828F
RAINALTA KRYSTAL 22A

WINN MANS SKAGGS 663X
SPARROWS ANGEL EYES 458X
HTA VEGAS 134Y
PRAIRIE COVE MISS 9X

ROSSO DOUBLE DOWN 8Z
C2 MISS DEE 2D
C2 MS DEEDEE 35U

DWK TILL'S ECHO 3N
ROSSO MS MARYANNE 10U
HIGH BLUFF HANK 41R
LECA MS T-BIRD 92N

BW: 98 lbs. WW: 722 lbs. ADJ 205 DW: 705 lbs.

EPDS	CE	BW	WW	YW	MILK	MTL
	6.0	0.8	40	85	23	44

POLLED

Jeremiah is a HERD BULL!



21

C2 *Jamie Foxx* 68J

PMC828715 JCAV 68J 02/01/2021

KRF WHAT-A-BOY 104Y
JMB FISHER 604D
JMB MS OAKRIDGE 849U

PCFL TOPAZ 19P
JMB MCKENNA 615S
SPARROWS OAKRIDGE 66R
JMB MS MACARANA 568R

EPDS	CE	BW	WW	YW	MILK	MTL
	2.7	3.0	46	86	20	43

ROSSO DOUBLE DOWN 8Z
C2 MISS NEXUS 1D
C2 MS NEXUS 18U
DWK TILL'S ECHO 3N
ROSSO MS MARYANNE 10U
JDJ SMOKESTER J1377 P ET
LECA MS KATE 71L

BW: 102 lbs. WW: 670 lbs. ADJ 205 DW: 660 lbs.

POLLED

Jamie Foxx is athletic and stout. He knows he's good.



22 C2 *John Cena* 76J

PMC828722 JCAV 76J 02/03/2021

SPARROWS AQUARIUS 493B
SLC FEARLESS 828F
 RAINALTA KRYSTAL 22A

JMB FISHER 604D
C2 MISS NEXUS 97F
 C2 MS NEXUS 18U

WINN MANS SKAGGS 663X
 SPARROWS ANGEL EYES 458X
 HTA VEGAS 134Y
 PRAIRIE COVE MISS 9X
 KRF WHAT-A-BOY 104Y
 JMB MS OAKRIDGE 849U
 JDJ SMOKESTER J1377 P ET
 LECA MS KATE 71L

EPDS	CE	BW	WW	YW	MILK	MTL
	3.7	1.9	41	80	22	42

BW: 86 lbs. WW: 635 lbs. ADJ 205 DW: 701 lbs.
POLLED

23 C2 *James Franco* 77J

PMC828725 JCAV 77J 02/04/2021

TR PZC MR TURTON 0794 ET
HRJ GARY 979G
 HRJ MISS PARIS 40P

EATONS ENCOUNTER 30367
EATONS EUNICE 70705
 EATONS MISS EUNICE 20981

TR MR FIRE WATER 5792RET
 THOMAS MS IMPRESSIVE 0641
 HFCC PLD CHROME 51L
 PRAIRIE COVE MISS 958J

EATONS KISMET 10494
 EATONS JARDINE 11051 POLLED
 EATONS CHARGE 7156
 EATONS EUNICE 1648

EPDS	CE	BW	WW	YW	MILK	MTL
	5.4	-0.2	33	60	17	33

BW: 96 lbs. WW: 575 lbs. ADJ 205 DW: 607 lbs.
POLLED





24 C2 Jay Leno 78J

QPMC828726 JCAV 78J 02/05/2021

HTA BRAVIA 855U
HTA TANDEM 535C
HTA PURITY 89X

EATONS LEADER 2233P
HTA BRIDGET PLD 201M
KBK RALLY 24T
HTA PURITY PLD 49K

EATONS ORDER 5167I POLLED
EATONS LINDA 70731 POLLED
EATONS LINDA 9705

EATONS EXECUTIVE 20364
EATONS MISS FINA 01101 POLL
EATONS MERIT 7154
EATONS LINDA 6583

EPDS	CE	BW	WW	YW	MILK	MTL
	5.1	0.3	38	65	18	37

BW: 98 lbs. WW: 640 lbs. ADJ 205 DW: 674 lbs.
POLLED

25 C2 Jethro 92J

PMC830701 JCAV 92J 02/08/2021

HTA BRAVIA 855U
HTA TANDEM 535C
HTA PURITY 89X

EATONS LEADER 2233P
HTA BRIDGET PLD 201M
KBK RALLY 24T
HTA PURITY PLD 49K

EATONS TRIPLE THREAT 41588 P
EATONS ALZADA 71149 P
EATONS ALZADA 20561 POLL

EATONS TRIPLE GAUGE 00385
EATONS QUINT 81021
EATONS HEAVY GAUGE 00334
EATONS MISS ALZADA 00880 P

EPDS	CE	BW	WW	YW	MILK	MTL
	4.8	0.7	36	63	15	33

BW: 100 lbs. WW: 630 lbs. ADJ 205 DW: 672 lbs.
POLLED





26

C2 *Jamal* 89J

APPLIED FOR JCAV 89J 02/07/2021

SPARROWS BRAXTON 519C
BECK'S INNOVATION 939G
BECK'S EVA 13D

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
BECK'S BOUNTY 206Z
BECK'S EVA 30B

BW: 84 lbs. WW: 592 lbs. ADJ 205 DW: 611 lbs.

PE	CE	BW	WW	YW	MILK	MTL
	7.7	-1.2	45	92.5	21.5	44.5

ELDER'S ARMAGEDDON 148A
C2 ESTELLE 43E
C2 MISS 33A

SPARROWS NIXON 111Y
ELDER'S TIERRA 895T
SODER RHAPSODY 501X
MERIT CARLA 7013T

POLLED

Jamal is from the same cow family as Lot 1. Maternal brother working at our friends, Sugar Loaf Charolais.



27 C2 *Johnny Rocket* 96J

PMC817885 JCAV 96J 02/08/2021

TR PZC MR TURTON 0794 ET
HRJ GARY 979G
HRJ MISS PARIS 40P

TR MR FIRE WATER 5792RET
THOMAS MS IMPRESSIVE 0641
HFCC PLD CHROME 51L
PRAIRIE COVE MISS 958J

LT LEDGER 0332 P
C2 CHELAINE 14B
KCM CHELAINE 289Z

LT BLUEGRASS 4017 P
LT BRENDA 6120 PLD
JWX SILVER BULLET 524W
KCM CHELAINE 10X

EPDS	CE	BW	WW	YW	MILK	MTL
	6.2	1.2	46	91	20	43

BW: 102 lbs. WW: 722 lbs. ADJ 205 DW: 731 lbs.

POLLED

Johnny Rocket will impress you with his overall substance and mass. If you follow our program, you'll know just how good the Chelaine cow family is.



28 C2 *Jack Nicholas* 108J

PMC828735 JCAV 108J 02/16/2021

TR PZC MR TURTON 0794 ET
HRJ GARY 979G

HRJ MISS PARIS 40P

C2 CARLOS 33C
C2 MISS COWGIRL 52E
C2 COWGIRL 88C

TR MR FIRE WATER 5792RET
THOMAS MS IMPRESSIVE 064I
HFCC PLD CHROME 51L
PRAIRIE COVE MISS 958J

MERIT ROUNDUP 9508W
LECA MS KATE 71L
ELDER'S ARMAGEDDON 148A
STEPPLER MISS 167Z

EPDS	CE	BW	WW	YW	MILK	MTL
	6.3	-0.3	43	78	21	42

BW: 92 lbs. WW: 572 lbs. ADJ 205 DW: 612 lbs.
POLLED

29 C2 *Jacques* 109J

PMC830698 JCAV 109J 02/17/2021

TR PZC MR TURTON 0794 ET
HRJ GARY 979G
HRJ MISS PARIS 40P

EATONS DOMINATOR 40369
EATONS STACY 70704
EATONS MISS STACY 31157

TR MR FIRE WATER 5792RET
THOMAS MS IMPRESSIVE 064I
HFCC PLD CHROME 51L
PRAIRIE COVE MISS 958J

EATONS DOMINEX 00178
EATONS MISS SABRA 00814
EATONS ENERGIZED 9077
EATONS STACY 7698

EPDS	CE	BW	WW	YW	MILK	MTL
	5.3	-0.3	33	59	17	34

BW: 100 lbs. WW: 680 lbs. ADJ 205 DW: 750 lbs.
POLLED





30 C2 *Joe Sakie* 111J

PMC828736 JCAV 111J 02/18/2021

TR PZC MR TURTON 0794 ET
HRJ GARY 979G
 HRJ MISS PARIS 40P

TR MR FIRE WATER 5792RET
 THOMAS MS IMPRESSIVE 064I
 HFCC PLD CHROME 51L
 PRAIRIE COVE MISS 958J

WINN MANS LANZA 610S
C2 CUPID 90E
 DIAMOND R LADY CUPID 6X

SPARROWS DURANGO 585P
 WINN MAN MERIT 036K
 JWX QUIKSILVER 421U
 HOLMSYDE LADY CUPID 28K

EPDS	CE	BW	WW	YW	MILK	MTL
	4.9	0.9	44	89	25	47

BW: 100 lbs. WW: 570 lbs. ADJ 205 DW: 637 lbs.
POLLED

31 C2 *Jackie Chan* 118J

PMC828737 JCAV 118J 02/21/2021

LT BLUE BLOOD 1131 PLD
SHSH CODE BLUE 6E
 SHSH SUE 29C

LT BLUE VALUE 7903 ET
 LT MOLLY 7122 PLD
 CEDARLEA HERITAGE 11A
 SHSH SUE 6Z

LT DEL REY 6161 P
C2 MISS REY 37G
 C2 MISS 89E

LT LONGNECK 3031 PLD
 LT MAXINE 7908 ET
 ELDER'S ARMAGEDDON 148A
 C2 MS 19Y

EPDS	CE	BW	WW	YW	MILK	MTL
	13.2	-2.9	41	78	23	44

BW: 76 lbs. WW: 632 lbs. ADJ 205 DW: 753 lbs.
POLLED





32 C2 *Johnny Walker* 119J

PMC828739 JCAV 119J 02/22/2021

HTA BRAVIA 855U
HTA TANDEM 535C
 HTA PURITY 89X

EATONS LEADER 2233P
 HTA BRIDGET PLD 201M
 KBK RALLY 24T
 HTA PURITY PLD 49K

JWX FOXCATCHER 470B
C2 MISS PRISS 74E
 JWXS MISS PRISS 620Y

GERRARD PASTOR 35Z
 KCM 470P
 JWXS STERLING SILVER 313U
 JWXS MISS PRISS 20S

EPDS	CE	BW	WW	YW	MILK	MTL
	-1.2	5.1	50	86	18	43

BW: 96 lbs. WW: 608 lbs. ADJ 205 DW: 668 lbs.
POLLED

33 C2 *Johnny Depp* 120J

PMC828738 JCAV 120J 02/21/2021

SPARROWS AQUARIUS 493B
SLC FEARLESS 828F
 RAINALTA KRYSTAL 22A

WINN MANS SKAGGS 663X
 SPARROWS ANGEL EYES 458X
 HTA VEGAS 134Y
 PRAIRIE COVE MISS 9X

WINN MANS CUERVO 4A
MCTAVISH SAGE 57E
 MCTAVISH SAGE 1X

SPARROWS BIRMINGHAM 758T
 WINN MANS VANESSA 9104W
 GILLILAND DIAGO 7R
 MCTAVISH SILVER SAGE 52R

EPDS	CE	BW	WW	YW	MILK	MTL
	4.7	1.3	44	85	22	44

BW: 92 lbs. WW: 632 lbs. ADJ 205 DW: 690 lbs.
POLLED





34 C2 *Tim Belushi* 133J

PMC828743 JCAV 133J 03/02/2021

TR PZC MR TURTON 0794 ET
HRJ GARY 979G
 HRJ MISS PARIS 40P

TR MR FIRE WATER 5792RET
 THOMAS MS IMPRESSIVE 064I
 HFCC PLD CHROME 51L
 PRAIRIE COVE MISS 958J

HIGH BLUFF HANK 41R
C2 MS 19Y
 LECA MS ANGEL 13L

MXV COUGARHILL HANK 720G
 HOLMSYDE HOT-ON-TOP 212M
 LT WYOMING WIND 4020 PLD
 LECA ANGEL 63J

EPDS	CE	BW	WW	YW	MILK	MTL
	4.3	1.4	43	77	22	43

BW: 102 lbs. WW: 650 lbs. ADJ 205 DW: 725 lbs.
POLLED

35 C2 *Jean-Claude* 134J

APPLIED FOR JCAV 134J 03/04/2021

SPARROWS BRAXTON 519C
BECK'S INNOVATION 939G
 BECK'S EVA 13D

WINN MANS SKAGGS 663X
 SPARROWS CASINA 121X
 BECK'S BOUNTY 206Z
 BECK'S EVA 30B

BHD Z Z TOP C77
EATONS VALLI 70522
 EATONS MISS VALLI 50626

BHD ZEUS X304I
 MISS FIVE STAR C36
 EATONS STORM 20127
 EATONS MISS VALLI 00613

PE	CE	BW	WW	YW	MILK	MTL
	10.7	-2.7	36	72.5	20	38

BW: 90 lbs. WW: 580 lbs. ADJ 205 DW: 689 lbs.
POLLED





36 C2 *Joaquin Pheonix* 140J

PMC828748 JCAV 140J 03/06/2021

KRF WHAT-A-BOY 104Y
JMB FISHER 604D
JMB MS OAKRIDGE 849U

PCFL TOPAZ 19P
JMB MCKENNA 615S
SPARROWS OAKRIDGE 66R
JMB MS MACARANA 568R

BW: 102 lbs. WW: 588 lbs. ADJ 205 DW: 703 lbs.

EPDS	CE	BW	WW	YW	MILK	MTL
	4.6	1.1	34	62	12	29

EATONS ENCOUNTER 30367
EATONS CHARLO 70603
EATONS CHARLO 20778

EATONS KISMET 10494
EATONS JARDINE 11051 POLLED
EATONS DOMINATOR 6057
EATONS CHARLO 9642 POLLED

HORNED

Joaquin Pheonix is a young performance bull with an outcross pedigree.



37

C2 *Torge* **150J**

PMC830702 JCAV 150J 03/10/2021

HTA BRAVIA 855U
HTA TANDEM 535C
HTA PURITY 89X

EATONS LEADER 2233P
HTA BRIDGET PLD 201M
KBK RALLY 24T
HTA PURITY PLD 49K

BHD Z Z TOP C77
EATONS BUSBY 70548
EATONS MISS BUSBY 50729

BHD ZEUS X304I
MISS FIVE STAR C36
EATONS CALIBER 30378
EATONS BUSBY 10856

EPDS	CE	BW	WW	YW	MILK	MTL
	6.6	0.2	41	69	16	36

BW: 90 lbs. WW: 565 lbs. ADJ 205 DW: 691 lbs.
POLLED

38

DRD *Tay Tay* **848J**

PMC811389 DRD 848J 01/16/2021

JWX CACTUS CUT 1187C
JWX FEARLESS 207F
JWX FLASHPOINT 707Z

LAE JUICE BOX 190Y
CSS LADY BROKER 87Y
PCC NAVIGATOR 403P
CSS LADY FATHOM 7T

ELDER'S ZEUS 22Z
JWX ECSTATIC 848D
KCM ECSTATIC 312N

GRANT'S PLAYBOY 3X
BAR J DESIGN 70X
SPARROWS ALLIANCE 513G
KCM ECSTATIC 128L

EPDS	CE	BW	WW	YW	MILK	MTL
	0.5	4.3	47	84	15	39

BW: 112 lbs. WW: 670 lbs.

POLLED



JMB CHAROLAIS



39 JMB *Diesel Son* 105J

SMC816448 JMB 105J 01/23/2021

CEDARDALE ZEAL 125Z
RPJ DIESEL 802F
RPJ ANNIE 627D

CEDARDALE TYRANT 31T
CEDARDALE MISS 64T
MVY ALL STAR 61A
RPJ ANNIE 2141Z

BW: 95 lbs. WW: 838 lbs. ADJ 205 DW: 813 lbs.

EPDS	CE	BW	WW	YW	MILK	MTL
	6.6	0.2	36	67	20	38

BXB DATELINE SON 65R
JMB MS DATELINE 403B
JMB MS OAKRIDGE 849U

SODER DATELINE 526M
P-3 LADY PERFECT 6-198F
SPARROWS OAKRIDGE 66R
JMB MS MACARANA 568R

SCURRED

The Diesel sons from JMB are all like peas in a pod. Full of red meat, complete and stylish.



40 JMB Diesel Son 106J

PMC816450 JMB 106J 01/26/2021

CEDARDALE ZEAL 125Z
RPJ DIESEL 802F
 RPJ ANNIE 627D

CEDARDALE TYRANT 31T
 CEDARDALE MISS 64T
 MVY ALL STAR 61A
 RPJ ANNIE 2141Z

KRF WHAT-A-BOY 104Y
JMB MS WHAT-A GIRL 813F
 JMB MS MERIT 156Y

PCFL TOPAZ 19P
 JMB MCKENNA 615S
 MERIT 8671U
 JMB PEARL DESCENDENT 49K

EPDS	CE	BW	WW	YW	MILK	MTL
	-1.9	4.6	51	89	17	43

BW: 109 lbs. WW: 903 lbs. ADJ 205 DW: 925 lbs.
POLLED

41 JMB Diesel Son 107J

PMC816451 JMB 107J 01/27/2021

CEDARDALE ZEAL 125Z
RPJ DIESEL 802F
 RPJ ANNIE 627D

CEDARDALE TYRANT 31T
 CEDARDALE MISS 64T
 MVY ALL STAR 61A
 RPJ ANNIE 2141Z

ROSSO BEDFORD 41B
JMB BOBBI 902C
 JMB WHAT A GIRL 620D

MERIT ROUNDUP 9508W
 ROSSO MS MARYANNE 4X
 KRF WHAT-A-BOY 104Y
 JMB MONETTE 155Y

EPDS	CE	BW	WW	YW	MILK	MTL
	4.2	0.7	44	85	19	41

BW: 97 lbs. WW: 867 lbs. ADJ 205 DW: 932 lbs.
POLLED





42 JMB Diesel Son 111J

PMC816456 JMB 111J 02/27/2021

CEDARDALE ZEAL 125Z
RPJ DIESEL 802F
 RPJ ANNIE 627D

KRF WHAT-A-BOY 104Y
JMB MS WHAT-A GIRL 709E
 JMB MS DATELINE 122Y

CEDARDALE TYRANT 31T
 CEDARDALE MISS 64T
 MVY ALL STAR 61A
 RPJ ANNIE 2141Z

PCFL TOPAZ 19P
 JMB MCKENNA 615S
 BXB DATELINE SON 65R
 JMB GREENLY 338N

EPDS	CE	BW	WW	YW	MILK	MTL
	1.2	2.9	45	81	19	41

BW: 103 lbs. WW: 786 lbs. ADJ 205 DW: 910 lbs.
POLLED

Thank you

TO OUR 2021 BUYERS

VIKSE FAMILY FARM
 SUGARLOAF CHAROLAIS
 LYLE MARCHUK
 DANIEL & BECKY RIDDELL
 STEPPLER FARMS LTD.
 TERRY SLIWORSKY
 SOURA HORAN FARMS
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 GILBERT THERRIEN
 ERIXON FARMS
 HOLENSKI FARMS
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43 JMB *Diesel Son* 112J

PMC816457 JMB 112J 03/01/2021

CEDARDALE ZEAL 125Z
RPJ DIESEL 802F
RPJ ANNIE 627D

CEDARDALE TYRANT 31T
CEDARDALE MISS 64T
MVY ALL STAR 61A
RPJ ANNIE 2141Z

KRF WHAT-A-BOY 104Y
JMB MS WHAT-A GIRL 824F
JMB MS DATELINE 321A

PCFL TOPAZ 19P
JMB MCKENNA 615S
BxB DATELINE SON 65R
JMB MARTHA 234M

BW: 103 lbs. WW: 739 lbs. ADJ 205 DW: 884 lbs.

POLLED

Proven JMB quality. Beef bulls that excel for purebred and commercial cattlemen.

EPDS	CE	BW	WW	YW	MILK	MTL
	-0.1	4.2	50	92	17	43

HEIFERS

44

C2 *Ginny* 1J

PFC828660 JCAV 1J 01/03/2021

LT LEDGER 0332 P
SOS APEX PLD 139F
TMJF BERYLE 447B

LT BLUEGRASS 4017 P
LT BRENDA 6120 PLD
MERIT ROUNDUP 9508W
TMJF U-CALLED 198U

SPARROWS KINGSTON 139Y
C2 MISS GINNY 49G
C2 MS 12Y

WINN MANS LANZA 610S
SPARROWS DELIGHT 374P
JWX REALITY RED 73U
C2 PENNY 4P

EPDS	CE	BW	WW	YW	MILK	MTL
	7.7	-1.6	45	91	20	43

BW: 80 lbs. WW: - lbs. ADJ 205 DW: - lbs.

POLLED

46

C2 *Lainey* 51J

PFC828704 JCAV 51J 01/26/2021

LT BLUE BLOOD 1131 PLD
SHSH CODE BLUE 6E
SHSH SUE 29C

LT BLUE VALUE 7903 ET
LT MOLLY 7122 PLD
CEDARLEA HERITAGE 11A
SHSH SUE 6Z

JMB FISHER 604D
C2 CHELAINE 30G
KCM CHELAINE 289Z

KRF WHAT-A-BOY 104Y
JMB MS OAKRIDGE 849U
JWX SILVER BULLET 524W
KCM CHELAINE 10X

EPDS	CE	BW	WW	YW	MILK	MTL
	8.8	0.5	41	85	20	40

BW: 80 lbs. WW: - lbs. ADJ 205 DW: - lbs.

POLLED

45

C2 *Bonnie* 24J

PFC828678 JCAV 24J 01/18/2021

LT PATRIOT 4004 PLD
LT NATIONWIDE 8455 PLD ET
LT BRENDA 2184 PLD

LT LEDGER 0332 P
LK MISS RIO 2119
LT BRIDGER 9191 PLD
LT BRENDA 8034 PLD

STEPPLER 92W
C2 MISS BONNIE 46B
STEPPLER MISS 116Z

SPARROWS SANCHEZ 715T
STEPPLER MISS 133P
SPARROWS SEMINOLE 927W
STEPPLER MISS 1W

EPDS	CE	BW	WW	YW	MILK	MTL
	10.9	-2.6	39	75	21	41

BW: 78 lbs. WW: - lbs. ADJ 205 DW: - lbs.

POLLED

47

C2 *Tezebelle* 123J

QPFC828741 JCAV 123J 02/24/2021

HTA BRAVIA 855U
HTA TANDEM 535C
HTA PURITY 89X

EATONS LEADER 2233P
HTA BRIDGET PLD 201M
KBK RALLY 24T
HTA PURITY PLD 49K

HIGH BLUFF HANK 41R
C2 MISS 28A
C2 MS 19W

MXV COUGARHILL HANK 720G
HOLMSYDE HOT-ON-TOP 212M
SODER MONTANASILVER 525M
LECA MAGGIE 82K

EPDS	CE	BW	WW	YW	MILK	MTL
	5.6	1.3	43	70	20	42

BW: 100 lbs. WW: - lbs. ADJ 205 DW: - lbs.

POLLED

These heifers are straight from the replacement pen. Feminine and fertile, these girls will make an impact.



Caver's Boys



Lukas picks...

JCAV 62J "Jeremiah"!

I only have 5 words to say...
BEST Bull in the pen!!"



Fischer picks...

JCAV 10J "Jose"!

Fischer shares: Jose is that bull, when
you walk into the pen
THAT's who you notice!!

He is stout!
He is robust!
He's got the hair!!
You name it... he's got it!!



Keegan picks...

JCAV 134J "Jean-Claude"

Keegan writes; A real stylish
Innovation calf that us going to
make a top notch 2-year-old. Take
a look at his birthdate and think
about all the growing he has yet to
do. Eye catching Bull!



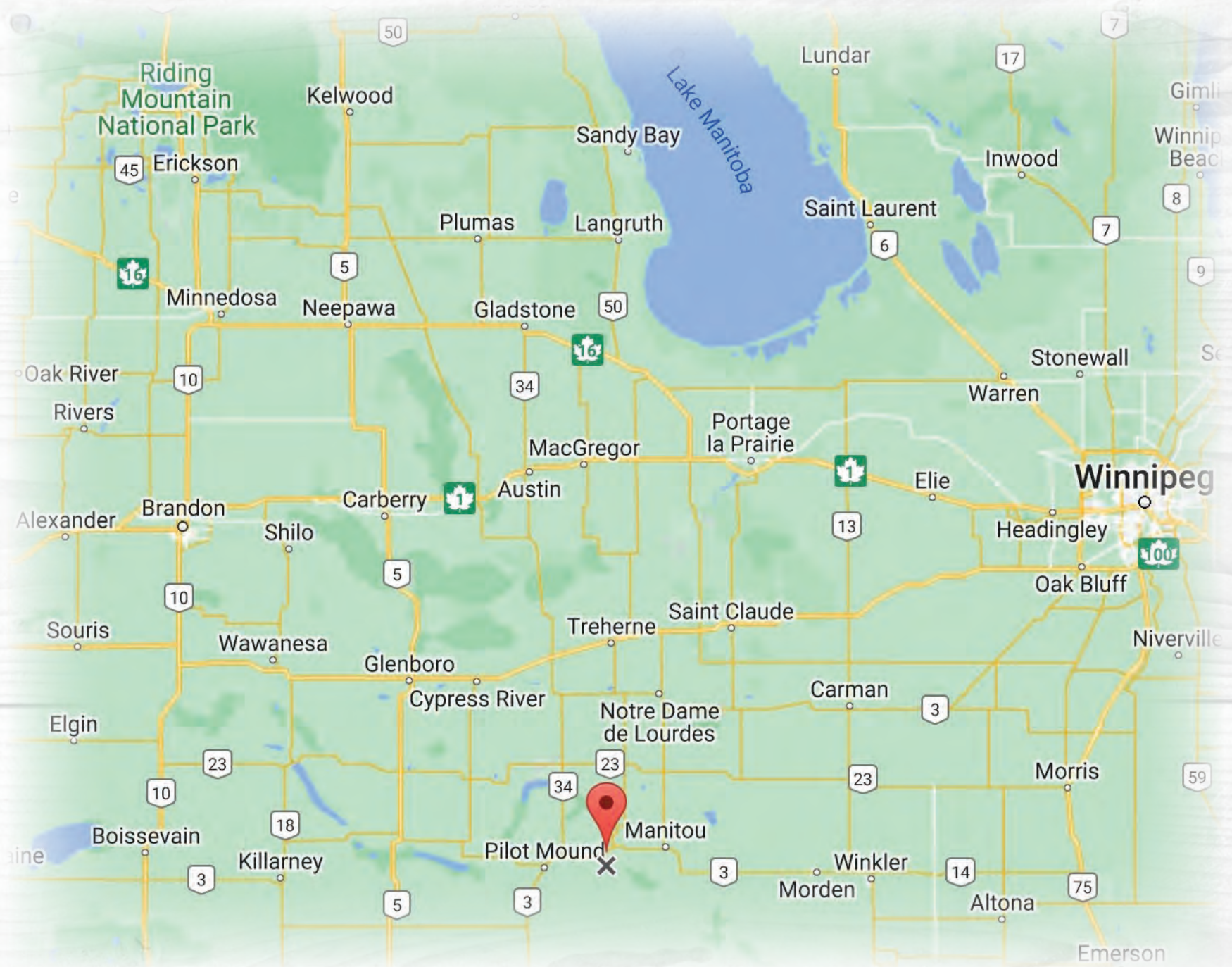
C2 Philosophies

* Disclaimer- the following opinions are that of C2 Charolais. In no way are these comments directed at or describe any one person, breed or operation/breeder. These are re-occurring topics that are discussed frequently and have evolved from years of experience. Grain of salt can be provided! *

- Its 2022! Assisting a mature cow calve is unnecessary and quite frankly archaic! It is not 1970! It's a huge pet peeve of mine to pull a single, normal presentation calf out of a mature cow, regardless of its breed.
- We feed these bulls to ensure their best development. We are raising athletes to do a very important job. It has never been our program to sell you a 1600 lb. yearling bull, only for you to end up with a 1500 lb. two-year-old bull. Your bull purchase should continue to impress you throughout his years of employment.
- Rotational grazing/intense land management is the future of the industry. We are all being watched and evaluated on our environmental impact. Cattle are the environmental solution for the future. With high land values, we do subscribe to intensively manage more animals per acre. Our cattle are managed on a pounds weaned per acre than an individual focus. For example: conventional 30 calves @ 800 lbs. weaned = 24000 lbs.; 50 calves at 700 lbs. = 35000 lbs.
- EPDs are a valuable tool and meant to assist you in your decision-making process. New information keeps our industry moving forward. However, EPDs are not the end all to be all, and many other important factors must be considered. Don't loose your cowboy common sense when it comes to your herd. You know your herd! We know what our bulls are capable of. Let's discuss the best pairing to meet your program goals.
- Polled, scurred, horned bulls all have value! Understanding your herd needs lets us ensure that you utilize the bull for your goals regardless of his head gear. *We are in this business to raise beef the last time I checked! * Scurs are polled with scab loose horn material that show up over time. If you sell calves in the fall, scurs won't show up at all. If you run an Angus-based herd, a horned bull is a very valuable option.
- First and foremost, we are cattlemen. We believe it is important to respect and learn from other breeds and breeders. Everyone has something to offer. That's the intriguing thing about Charolais cattle. The breed excels at crossing on ANY breed. It just works! They are always in demand. We've had every breed in our commercial herd over the years. Hell, we were "silver" before "silver" was cool. It is so awesome to see the industry accept and acknowledge this superior cross. We refer back to the term "Charnomics"! Charolais make profitable cattle for every facet of the industry:
 - the cow/calf producer
 - the backgrounder
 - the finishing feedlot
 - the packer
 - ...and great beef for the consumer!
- We stand behind our product! When we say our handshake is our guarantee, we mean that with sincerity and conviction. Your purchase is an investment in us and we take that very seriously. You are a unique individual, who deserves the respect of dealing with any problems you have, on an individual basis.



You can find us on google maps!



DISCOUNT & DELIVERY...

\$100 off if you take your bulls home sale day. Free delivery within 300 km.

US PURCHASES AND DELIVERY...

Export papers and brokerage can be handled by Xports International Inc. We will work with you to make delivery arrangements. Exchange rates will be announced sale day. Payments can be made through the knowledgeable staff at T Bar.

WINTERING...

Free board until May 31. After that bulls will be charged \$5.00/day. All bulls returning to the farm must be insured.

ABSENTEE BUYING...

If the sale date doesn't work for you, we understand! Feel free to make arrangements to see the bulls ahead of time. We love spending one on one time with our clients, showcasing our offering this year. We will make the best recommendation for your program and needs.

Jeff, Keegan and the professional staff from T Bar C are all available to help you at anytime before or during the sale. Leave a bid, do your bidding over the phone or register with DLMS.ca online auction service.

SIGHT UNSEEN...

Out of province? Unable to attend in person? We are more than happy to spend the time with you over the phone, going through the catalogue and videos. Any additional information or pictures we can offer to help you choose your new herd sire, just ask! Jeff can be reached anytime at (204) 242-4448.

BULL EVALUATIONS...

All bulls will have a current weight, scrotal measurement and semen test available sale day. Decision deferred bulls (DD bulls): These bulls and younger bulls may need a bit more time. It's to be expected, especially after a cold winter. We guarantee to provide you with a sound breeding bull. Buy with confidence.

VIDEO SALE...

The bulls will be ready for viewing in pens on sale day. We will not be walking the bulls through the sales ring. They will be sold by video presentation in the comfort of a warm sale barn. Jeff, Keegan and the boys from T Bar will be on hand to answer questions and show you around. Take your time, come early and evaluate the bulls in person. Videos are also available on our website C2charolais.com, DLMS.ca and Buyagro.com.



Terms and Conditions...

TERMS:

The terms of the sale are cash or cheque, payable at par at the sale location. The right of property shall not pass until after settlement has been made; no invoicing on buyers in attendance unless previous arrangements have been made. Every animal sells to the highest bidder and in cases of disputes, the auctioneer's decision will be final. Announcements made from the auction block will take precedence over the printed matter in the catalogue. Current exchange rates will be announced sale day. All monies are in Canadian funds.

CERTIFICATE OF REGISTRATION:

Each animal will carry papers issued by the Canadian Charolais Association. A certificate of registry duly transferred will be furnished to the buyer for each animal after payment has been made.

PEDIGREE ESTIMATES:

Pedigree Estimates (PE) are created on the projected mating of the animal's sire and dam based on averages of the two, creating estimated values that do not hold the same accuracy of actual EPDs issued from the association and should be used as such.

HEALTH:

All animals in the sale have met all necessary health requirements.

GUARANTEE:

Each animal becomes the purchaser's risk immediately after the animal is sold. All animals in this sale will be sold under the terms and guarantees set forth by the Canadian Charolais Association with regard to health, freedom from defects and from both reproductive and specific genetic unsoundness.

LIABILITIES:

All persons attend the sale at their own risk. The seller, facility owner and sale manager assume no liability, legal or otherwise, for any accidents that occur. It is understood that T Bar C Cattle Co. (2013) Ltd. is acting only as a medium between buyer and seller and is not responsible for any obligations to collect or enforce collection of any monies between parties and any legal action that may, in extreme cases, be taken must be between buyer and seller. T Bar C Cattle Co. (2013) Ltd. assumes no responsibility of any credit extended by the seller to the buyer. The buyer must look to the seller for fulfillment of all guarantees and representations made hereunder.

PHONE, MAIL & WIRE BIDS:

Bidders unable to attend the sale may phone, wire or mail their bids and instructions to the sale manager, auctioneer or special representatives. Bids must be received in sufficient time prior to the sale.

INSURANCE:

We strongly recommend that insurance is purchased for full value.

ERRORS:

All announcements at sale time, written or oral, supersede any written material in the catalogue.

PHOTOS:

By attending the sale, you are granting permission for your picture to be used for promotional and advertising purposes relating to C2 Charolais sales.

SEMEN COLLECTION:

C2 reserves the right to collect semen from any bull sold, at the convenience of the buyer and at the expense of C2 Charolais, at any time throughout the life of the animal.

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Jeff & Jackie Cavers

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